# **Beltone** Fraser Valley Hearing News

### A Message from Scott Hyde

Hi and thank you for taking the time to read our latest newsletter. It used to be something we did regularly, but this is the first one in a few years, so we have much to update you all on. Going forward, expect to receive this twice a year!

There have been several changes to the business over the past couple of years. Despite all the challenges caused by the pandemic, we have grown, thanks to you! We have expanded our Langley clinic, we have a new clinic opening in Chilliwack, and we have added new team members. We also have some exciting promotions running and our biannual battery sale is happening in April and October.

Our office Langley has expanded. This office has been in operation since December 2009 but we have outgrown our opportunity space. An to expand into a neighboring unit came about, so we jumped on it. We have added another test room, so we are now able to do two hearing assessments at the same time. We have not moved. we have just grown, so come check it out!

We also have exciting news to share about expansion into Chilliwack. This is a brand-new building, and we are slated to take possession of the space in April 2023. We will be moving into an empty shell, so construction will need to be done. We plan to be open for business in the summer of 2023. Be sure to tell friends and family in Chilliwack about the new office!

Lastly, we have our battery sale on for the month of April. We are offering fifty percent off all hearing aid batteries, so be sure to stock up in April.

This is all very exciting news to share with you, and the only way we have the capacity to expand and grow is because of all your support. Thank you so much for choosing us for your hearing healthcare.

We look forward to helping you hear better for years to come!

Thank you!

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Call to schedule your FREE Hearing Evaluation 604-534-8663 (Langley) 604-853-8663 (Abbotsford)







#### PREVENTING WAX BUILD UP AND MOISTURE TO KEEP YOUR HEARING AIDS WORKING WELL

By far the most common issues we see in malfunctioning hearing aids are wax buildup and/or moisture, usually in the receiver portion of the hearing aid. When someone calls the clinic to tell us their hearing aid is not working, almost always it is due to wax blocking the sound from travelling. Of course, we are always happy to see you to help with this issue, however there are some things you can do on your own to prevent this hassle with your hearing aids.

Most hearing aids have a small filter that prevents wax from getting into the electronic portion of the hearing aid. Often this filter is plugged and needs to be changed. If you are unsure how to do this, contact us and we will be happy to help.

Sometimes wax and moisture are chronic problems. We have a terrific product called the **Perfect Dry Lux®** that works to prevent wax and moisture from causing problems and can help your hearing aids last longer.

The **Perfect Dry Lux®** is an electronic device designed for the maintenance and the storage of all types of hearing aids. It uses a combination of air fan drying and disinfection by UV-C rays to keep your hearing aids dry & sanitized.



The **Perfect Dry Lux®** can be purchased in our clinic.

Come by if you are interested!

## IS IT TIME FOR A HEARING AID UPGRADE?

### Special Trade-In Offer Coming Soon!

Receive a DISCOUNT when you upgrade to new Beltone's newest Technology! Valid on the purchase of any two Beltone Achieve™ instruments. All brands of hearing instruments welcome for trade-in. Call our clinic for more details!

\*Discount based on age of current hearing aids. Restrictions may apply. Not valid for third party payers.

### **10 WARNING SIGNS OF HEARING LOSS**

ONE	People seem to mumble more frequently
Тwo	You experience ringing in your ears
THREE	You often ask people to repeat themselves
Four	Your family complains that you play the radio or TV too loudly
FIVE	You no longer hear normal household sounds, such as the dripping of a faucet
Six	You have difficulty understanding conversation when in a large group or a crowd
SEVEN	You hear, but have trouble understanding all the words in a conversation
EIGHT	You find telephone conversation increasingly difficult
NINE	You have trouble hearing when your back in turned to the speaker
TEN	You have been told you speak too loudly
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IF YOU OR A LOVED ONE EXPERIENCE MULTIPLE SIGNS OF HEARING LOSS, PLEASE COME VISIT US FOR A FREE HEARING ASSESSMENT.



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