



Call to schedule your **FREE**
Hearing Evaluation

604-534-8663

(Langley)

604-853-8663

(Abbotsford)

Welcome to our first NEWSLETTER!

It is my pleasure to present our first newsletter, where you will find news about Beltone Hearing Centre, helpful tips with your hearing and hearing aids, some personal updates about our family, and other fun information.

What an exciting past year it has been for us at Beltone Hearing Centre in Langley as well as at home! As you may be aware, my wife and I purchased the Beltone Hearing Centre in Langley in October 2013 and it has been a thrilling adventure so far. Because of our wonderful customers (that means you), our little hearing clinic has grown and we look forward to more opportunities to help people with their hearing.

We have also launched our exciting Beltone Ambassador program, where you are rewarded for referring your

friends. Also, don't forget our battery sale is coming up in October – don't miss it, the next one isn't until April next year!

We are also planning a free pancake breakfast in September for you and your friends. You'll find more information about it in this letter.

On the home front, our two boys Samuel, 3, and Jonathan, 1 are growing up way too fast. Whoever said that time flies wasn't kidding! And we are excited to share that we are expecting a third in December this year. We chose not to find out if it's a boy or a girl. Sam thinks it's a girl but Lora says it's probably a boy.

Well, I hope you enjoy this letter. Remember, we appreciate you and your business. Thank you!

-Scott Hyde, RHIP

What's New? Beltone First – Industry First!

A genuine breakthrough in hearing technology, and recent winner of the coveted [2014 Red Dot Award](#), Beltone First gives you new ways to hear the sounds you love. From its sleek new shape to its sound-processing power to its unique ability to sync with your favorite devices, it's in a class by itself.

With Made for iPhone capability, Beltone First hearing aids receive clear, clean sound streamed from your iPhone, iPad® and iPod touch®...like tiny wireless headphones.

Beltone First hearing aids wirelessly communicate with each other to customize sound as your surroundings change. By prioritizing speech, it's easy to hear the conversation, even in noisy places. Enjoy seamless transitions as you move from quiet to loud environments. It's all hands-free.



Keep in touch!

Find us on Facebook

www.facebook.com (search Beltone Hearing Centre – Langley)

Or visit our website

www.fraservalleybeltone.com



Let's talk about battery life!

I have to change it HOW often?

There are many factors that affect battery life. Size, how often they're used, environment, and features found in the hearing aid all contribute to how long the battery will last.

SIZE - Today's hearing aids now come in small packages. However, it is also important to consider that the smaller the hearing aid battery, the shorter the life of the battery. Also, if more volume is needed the life of the battery will be shorter.

HOW OFTEN THEY'RE USED – The more the hearing aids are used the more drain there will be on the battery. Don't let this discourage you from wearing your hearing aids – the folks that wear their hearing aids more often are generally more satisfied with them! Also, once you've peeled the sticker or tab off the battery, you've activated it so you might as well use it.

ENVIRONMENT – The weather/environment plays a role as well. Humidity and temperature can cause variance in battery consumption.

PREMIUM FEATURES – Today's hearing aids are advanced and offer features that we could only imagine a few years ago. Wireless function and Bluetooth, as well as multichannel processing can increase battery consumption up to 300 percent.

Remember that hearing aid batteries are toxic when swallowed, so keep them out of reach of children and pets. Store the batteries at room temperature, open the battery door at night to avoid moisture buildup, and keep the tabs on hearing aid batteries until you are ready to use them. Battery manufacturers are now recommending that after taking the tabs off, you wait at least two minutes so the battery has time to absorb enough air to charge it.

REMEMBER OUR BATTERY SALE IS ON TWICE A YEAR – APRIL AND OCTOBER – SO STOCK UP THEN!

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Become a Beltone Ambassador!

What is the Beltone Ambassador Program?

The Beltone Ambassador Program is a referral program that allows people to refer their friends and family for better hearing while earning money in the process.

What are the benefits of being a Beltone Ambassador?

As a Beltone Ambassador you will be able to earn money for helping your friends and family hear better. For each person you refer that purchases and keeps a hearing instrument, you will receive \$75 for each instrument. In addition to earning money, you will have the ability to extend a special "Ambassador" discount exclusively for those you refer. As an Ambassador you will also be entitled to specials on products and services as well as other discounts exclusively for Beltone Ambassadors.

How do I join?

Ask at the front desk to receive your Beltone Ambassador cards.

Stay informed about Hearing Care

Canadian Hard of Hearing Association
www.chha-bc.org

Beltone
www.beltone.com

Hearing Care Blog
www.hearingcareblog.com



Would you rather receive this newsletter by email? Email us at beltonelanglely@telus.net to join our mailing list.