Beltone Fraser Valley Hearing News



A Message from Scott Hyde

Hi and welcome to our second newsletter. I wanted to use this space to give a personal update as well as an update on what is happening over the coming months for Beltone Hearing Centre. I hope you enjoy reading this.

As many of you know, Lora and I have two beautiful children, Samuel and Jonathan. As many of you also may know, we were eagerly anticipating the arrival of our third child. On November 27, 2014 our third son was born, named Zachary Cecil Hyde. Sadly, he was too good for this world and was taken to heaven that day. Our hearts broke that day and it has been a difficult few months since. We are sad. We miss him dearly and we will never be the same. However, we will be ok. I truly enjoy sharing my family with all of you and so I wanted to let everyone what know happened. Lora and I have been humbled by the outpouring of support from our Beltone family and that includes you! I have learned that life is not always what you expect or envision, butgood things can come from anything. I'd like to say thank you from the bottom of my heart.

On the business front we have recently purchased a second

Beltone Centre Hearing in Abbotsford. Our new clinic is located at201, 2151 McCallum McCallum Road (in the Towers). We look forward to meeting new people and serving Beltone customers for years to come.

It's also getting closer to that time of year again - our battery sale is coming up very soon. That means big savings of 50 percent on batteries for the whole month of April. Don't miss out! Further our pancake breakfast was a big success last year and so we will be planning our second annual breakfast this summer. Look for upcoming announcements about that.

Lastly, I'd like to share another heartfelt thanks. If you are reading this newsletter, you are a valued Beltone customer. I know there are many hearing clinics to choose from and I would like you to know that I appreciate you and your business. I am thankful for each one of you. Without you this business would not exist. So thank you once again and I look forward to seeing each of you soon.

-Scott Hyde, RHIP

What's New? THE BELTONE LEGEND

INTRODUCING OUR LATEST TECHNOLOGY

Beltone Legend hearing aids adapt to your unique situation and individual needs better than any other hearing aid on the market. Superb sound quality and speech understanding are the main focus, thanks to Personal Sound ID[™] and Crosslink Directionality, but other features like Smart Gain Pro and Feedback Eraser add adaptability, and intelligence. Made for iPhone® integration lets you stream sounds wirelessly to your hearing aids from your iPhone, iPad® or iPod touch®, while the HearPlus[™] appallows you to control your hearing aids directly from your iPhone, iPad and iPod touch.

There is no need to compromise when you choose Beltone Legend!







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Call to schedule your FRE Hearing Evaluation 604-534-8663 (Langley) 604-853-8663 (Abbotsford)

Let's talk about daily maintenance!

Many Beltone hearing aids are protected by a protective,

hydrophobic nanocoat material called HPF80 Nanoblock, which will improve your instrument's

durability. However, the following tips will help prolong the durability of your instruments.

- NEVER immerse your instrument in water or other liquids
- Keep your instrument clean and dry. Take advantage of our BelCareservice which provides free cleaning/maintenance of your instruments.
- Do NOT wear your instruments while showering, swimming, in heavy rain or in moist atmosphere such as a sauna.
- If your instrument does get wet, it should be left out to dry overnight with the battery out and battery compartment open. Ideally it should be placed in a sealed container with a drying agent (desiccator) overnight. A dry aid kit is available at Beltone Hearing Centre. Finally, contact us for more help!
- Avoid rough handling of your hearing instruments or dropping them on hard surfaces/floors.
- Do NOT leave instruments in or near direct sunlight, such as in a hot, parked car.
- REMOVE your hearing instrument when applying things such as cosmetics, perfume, aftershave, hair spray, suntan lotion as these products have been known to cause damage to hearing instruments.

If you have any questions, do not hesitate to contact us. You are our job and it is our privilege to assist you!

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GIVEAWAY!!!

***** RECEIVE A **FREE** PACKAGE OF BELTONE HEARING AID BATTERIES *****

It's easy!

- 1. Visit our Facebook page at www.facebook.com/fraservalleybeltone
- 2. "LIKE" our Facebook page before April 30
- 3. Stop in at the Langley or Abbotsford clinic to collect your free package of hearing aid batteries



*One per person



"Do you sell those invisible hearing aids?" Would you rather receive

rather receive this newsletter by email?

Email us at info@fraservall eybeltone.com to join our mailing list.