

A Message from Scott Hyde

Hi and welcome to our latest newsletter! I wanted to use this space to give a personal update as well as an update on what is happening over the coming months for Beltone Hearing Centre. I hope you enjoy reading this.

As many of you know, Lora and I have four beautiful children, Samuel (7), Jonathan (4), Nico (2) and our latest addition, Audrey (8 months). We are delighted with our children and are very happy to have a little girl in our home. The boys are thrilled with her as well. Many people say she's lucky to have those brothers to look out for her or maybe it'll just make her stronger having to roughhouse with our boys. Either way she is an absolute joy to be around and is constantly smiling so she'll be just fine. I enjoy sharing my family with all of you.

On the family/business front, many of you have met our newest hearing aid practitioner, Doug. In case you weren't aware, Doug is my father. He recently finished the two year hearing aid practitioner program through Grant MacEwan University in Edmonton and is now fully licensed to prescribe hearing aids. It's really a cool story if you

think about it - going back to university in his 60's and successfully completing a very challenging course! Be sure to say hi to Doug and congratulate him; he worked very hard. I'm proud of him! Doug will be working mainly out of Abbotsford for the foreseeable future, which will allow me to spend most of my time in Langley, which is very exciting.

It's also getting closer to that time of year again - our battery sale is on now. That means big savings of 50 percent on batteries for the whole month of April. Don't miss out!

Further, our pancake breakfast was a big success last year and so we will be planning our fifth annual breakfast this summer. Look for upcoming announcements about that.

Lastly, I'd like to share another heartfelt thanks. If you are reading this newsletter, you are a valued Beltone customer. I know there are many hearing clinics to choose from and I would like you to know that I appreciate you and your business. I am thankful for each one of you. Without you this business would not exist. So thank you once again and I look forward to seeing each of you soon.

Call to schedule your *FREE*
Hearing Evaluation

604-534-8663

(Langley)

604-853-8663

(Abbotsford)



Review us
on
Google

**Hearing Aid Batteries
are 50% off for the
month of April**

INTRODUCING OUR LATEST TECHNOLOGY – THE BELTONE TRUST

Beltone Trust hearing aids adapt to your unique situation and individual needs better than any other hearing aid on the market. Superb sound quality and speech understanding are the main focus, thanks to Personal Sound ID™ and Crosslink Directionality2, but other features like Smart Gain Pro, Feedback Eraser, and Made for iPhone and Android integration through our new HearMax App add adaptability and stable sound.

From a quiet park to a crowded room, our Smart Gain Pro™ feature automatically adjusts the volume to adapt and change with your environment. You have better things to do than to be fidgeting with your hearing aids. Let them adjust for you.

Feedback Eraser with Whistlestop™ cancels feedback without sacrificing sound quality. Whether you're using your phone or working closely with others, you can do so knowing you won't have to endure unpleasant sounds, such as whistling.

Ear to Ear Synchronization™ automatically applies program and volume changes from one hearing aid to the other, so you can experience a smooth transition in changing environments without having to change settings twice.

The Beltone HearMax™ app gives you a more convenient way to control your hearing. Enjoy the flexibility of adjusting sound volume on phone calls, TV programs and so much more, directly from your iPhone®, iPad®, Apple Watch® or select Android™ phones – all with an intuitive one-tap screen.

Thinking of upgrading your hearing aids? Try it before you buy it! Ask about our free two week trial of our new Trust hearing aids!

We are pleased to announce an exciting partnership with Otter Co-op that gives its members **“CO-OP ADVANTAGE PRICING”** ... *that* means **you** get affordable hearing *care* and superior customer *service* all year-round!

Simply show us your **Otter Co-op Membership** card to get:

- **\$500.00** off the regular price of a pair of Hearing Aids *
- **25%** off the regular price of accessories *
- **50%** off the regular price of Hearing Aid batteries *

AND we also **care** about the community that we share with you ...

For every pair of Hearing Aids we fit* for an Otter Co-op member, **Fraser Valley Beltone will donate \$50 to Otter Co-op's Community Fund!**

As part of our partnership with Otter Co-op, we will be providing hearing screening clinics at their Pharmacy locations at their main store and in Abbotsford - check our Facebook page for dates & times!

* some restrictions apply – call Fraser Valley Beltone for all the details!

SPECIAL ANNOUNCEMENT

No more fiddling with little batteries...
**Rechargeable hearing aids are now available at
Beltone!**

Also, if you have a First 63 model or a Legend 63 model hearing aid they can be converted to rechargeable. All you need is a charger kit that comes with everything you need.

Regular price for the charging kit is \$400,
but if you bring this newsletter offer in, we
can do it for \$325

Checkout our Facebook page for news, updates
and contests!

www.facebook.com/fraservalleybeltone